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## Press Release

### IE expo Guangzhou 2017

### Focus on South China's environmental market

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- **Tailored environmental solutions for South China**
- **Increase in the number of registered exhibitors**
- **Currently 18 expert conferences**

After the impressive results of IE expo China 2017, which attracted over 55,000 visitors and 1,637 exhibitors to Shanghai in May this year, the spin-off IE expo Guangzhou also shows signs of growth. Four month before the opening, the demand for the South Chinese environmental technology trade fair is bigger than for last year's event. The organizers expect over 400 companies on an exhibition area of 30,000 square meters. IE expo Guangzhou will take place in the China Import & Export Fair Complex from September 20 to 22, 2017.

Renowned companies such as Amcon (Fujian) Environmental Protection Equipment, Grandblue Bioenvironmental Technology, Harden Machinery and Shanghai Techase Environment Protection are just some of the exhibitors that have registered so far.

Tailored solutions and technologies will be presented for the areas of water, wastewater, air and soil for the South Chinese environmental market. There is great potential: The South Chinese province of Guangdong, with its capital city Guangzhou, is home to the country's largest environment industry.

IE expo Guangzhou is accompanied by an extensive congress program with currently 18 conferences which are organized in cooperation with regional environmental agencies and organizations, including the *Department of*

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*Environmental Protection of Guangdong Province or the Guangdong Environmental Sanitation Association.*

**More information is available at <http://guangzhou.ie-expo.com/>**

#### **About IE expo Guangzhou**

As a regional spin-off of IE expo China, Asia's leading trade fair for environmental technologies, IE expo Guangzhou displays solutions for the areas of water, wastewater, air and soil for the South Chinese market. The trade fair is organized by Messe München Zhongmao Co., Ltd and the Guangdong Environmental Protection Industry Association. At the last event, 301 exhibitors and 19,923 trade visitors took part on an exhibition area of approx. 19,000 square meters. The trade fair takes place every year at the China Import & Export Fair Complex in Guangzhou - the next one will be from September 20 to 22, 2017.

#### **IFAT worldwide**

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, as well as IE expo in Shanghai and Guangzhou.

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.