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## Press Release

### IE expo Guangzhou

## Many key players signed up

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- **300 exhibitors expected**
- **IE expo Guangzhou takes up around 18,000 m<sup>2</sup> of exhibition space**
- **Extensive conference program**

For many years MMI-ZM Trade Fairs (Shanghai) Co., Ltd. has been organizing the most important and successful environmental technology trade show in the Asian region: IE expo China, in Shanghai. The regional spin-off of this event—IE expo Guangzhou—will be taking place from November 24 to 26, 2016 in the China Import and Export Fair Complex in the city of Guangzhou. The aim of this trade fair is to showcase environmental technology solutions for water, waste, air and soil management in South China.

### Many big-name exhibitors

The exhibitor list for IE expo Guangzhou can already boast a host of key players, among them, for example, Brentwood Industries, Inc., Dongjiang Environmental Co., Ltd, ECOLOGICAL LABORATORIES INC, Everbright Environmental Protection (China) Limited, Harden Machinery Ltd., KOREA TRADE-INVESTMENT PROMOTION AGENCY (KOTRA) and TENGINE INNOVATION (BEIJING) INSTRUMENTS INC.

The organizers are expecting around 300 exhibitors for the event, and a total exhibition space of 18,000 square meters.

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### **Conference program**

An extensive conference program accompanies the trade show.

Among the highlights here are the IE expo Guangzhou Innovation Summit Forum, the South China Water Pollution Prevention and Control Summit Forum, the Guangdong Key Industries Volatile Organic Compound (VOCs) Control and Monitoring Technology Seminar and B2B Meeting 2016 and the Disposal Technology Forum.

Co-located with IE expo Guangzhou is the conference WasteMET Asia 2016. The organizers of this event are SingEx Exhibitions and Waste Management, the Guangdong Environmental Sanitation Association (GDESA) and the Recycling Association of Singapore (WMRAS).

**Further information:** <http://guangzhou.ie-expo.com/>

### **About IE expo Guangzhou**

As a regional spin-off of IE expo China, Asia's Leading Trade Fair for Environmental Technology, IE expo Guangzhou showcases solutions for water, waste, air and soil management for the South China region. The organizers of the event are MMI-ZM Trade Fairs (Shanghai) Co. Ltd and Guangdong Environmental Protection Industry Association. The last event, covering approximately 10,000 square meters of exhibition space, attracted 201 exhibitors and 15,148 trade visitors. The trade fair takes place annually in the China Import & Export Fair Complex in Guangzhou —the dates for the next event are November 24 to 26, 2016.

### **IFAT worldwide**

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai and Guangzhou.

### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.