



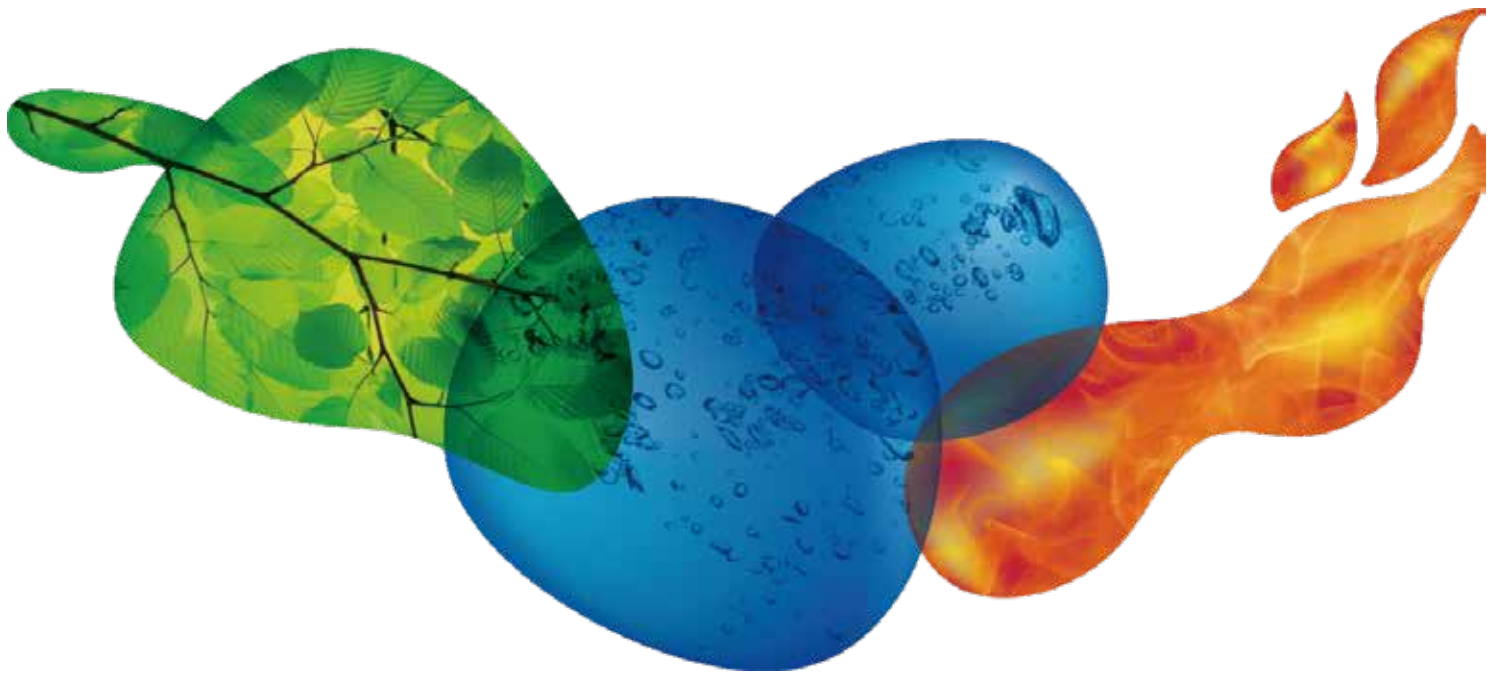
Messe München
Connecting Global Competence

Information for Exhibitors

Your event for environmental technologies: IE expo Guangzhou 2020

September 16–18, 2020

China Import and Export Fair Complex



South China's Leading Trade Fair for Environmental
Technology Solutions: Water, Waste, Air and Soil

IEexpo 
中国环博会 · Guangzhou
广州

gz.ie-expo.com

IE expo Guangzhou 2020

Pooling creative environmental resources - driving environmental technology solutions in South China

Since its inception in 2015, IE expo Guangzhou has made great headway, being backed up by the excellent strengths of IFAT—the world’s largest trade fair for environmental technologies—and IE expo China’ 21-year track record in the Chinese environmental technology industry. IE expo Guangzhou has evolved into a high-level fair for environmental technology solutions in South China and is a must-attend platform for mainstream companies in the industry.

Going into its sixth edition in 2020, the upgraded IE expo Guangzhou will open its doors at the China Import and Export Fair Complex (Canton Fair Complex) from September 16 to 18, 2020. Four exhibition halls with an exhibition space of 40,000 m² will feature Water and Sewage Treatment, Water Supply and Drainage, Solid Waste Disposal, Air Pollution Control, Site Remediation, Environmental Monitoring, Environmental Services and other exhibition sectors. In parallel, elites from various industries and sectors such as governments, enterprises, universities and research institutes will be invited to the Conference on Innovation of Ecological Environment in South China 2020, which will feature dozens of professional forums to zero in on the opportunities and challenges that the environmental technology industry faces and to explore innovative solutions. IE Talks—an innovative activity of IE expo China—will also be open to exhibitors, providing the opportunity to showcase and share the latest and hottest technical solutions of the year.

IE expo Guangzhou is co-sponsored by the Guangdong Association of Environmental Protection Industry—which has been serving the Guangdong environmental technology industry for 34 years—, Messe München GmbH, Messe München Zhongmao Co., Ltd. and other entities.



Messages from big names in the industry



As a long-term partner, the publicity effect of this year’s IE expo Guangzhou is obvious to all. Recently, Infore Environment Group has launched brand-new 5G-enabled environmental sanitation products, complete with our star products for environment protection such as monitoring drones, monitoring vehicles, and RTO equipment. As a large-scale international, high-quality leading trade fair for environmental technology solutions in South China, IE expo Guangzhou is an excellent platform for our product launch, brand display and industry communication. I hope that IE expo Guangzhou can scale new heights.

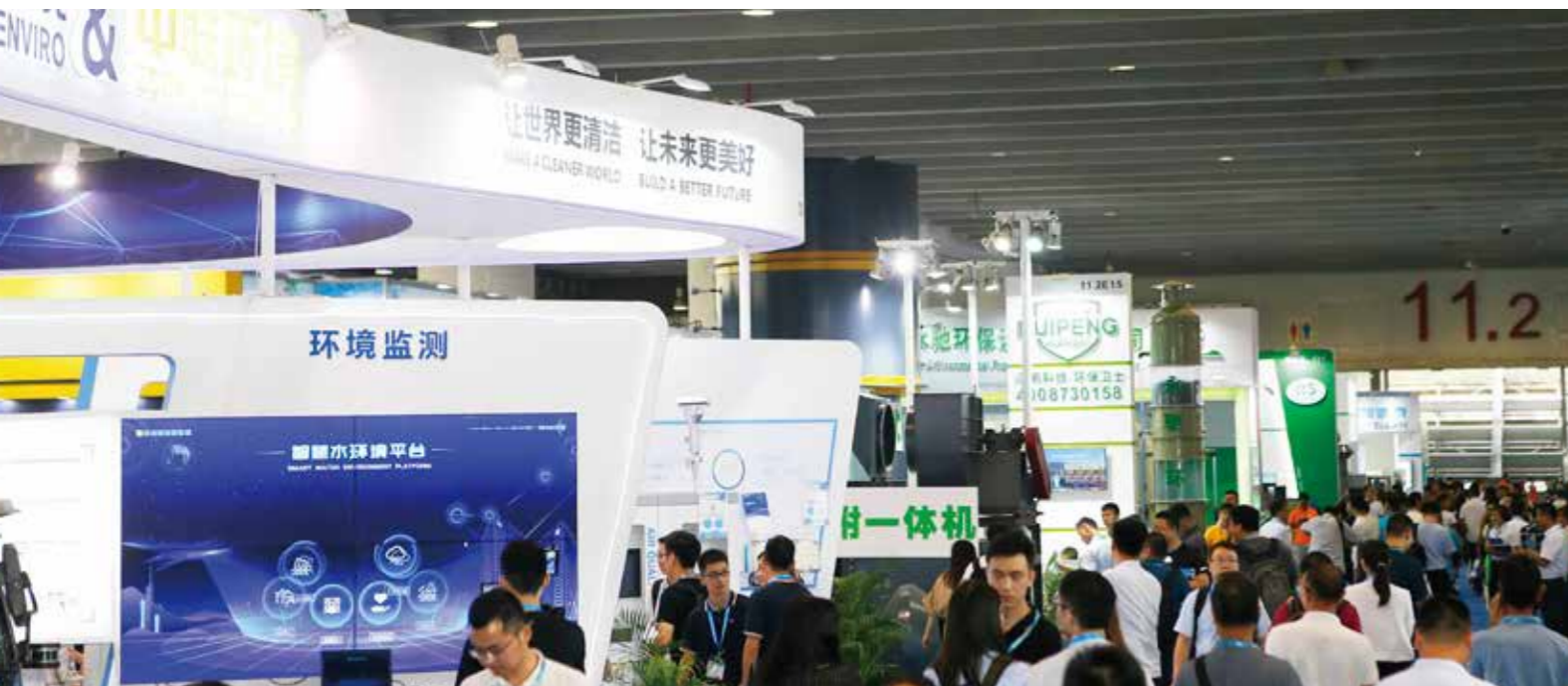
Ye Qianying
 Director, Brand Culture, Infore Environment Technology Group



Since its launch in 2015, IE expo Guangzhou has developed into an absolutely high-quality environmental protection exchange platform in South China, and has played a positive role in promoting the development of the environmental protection industry and fuelling ecological protection efforts and green development in Guangdong Province.

Li Hui
 Counsel, Department of Ecology and Environment of Guangdong Province



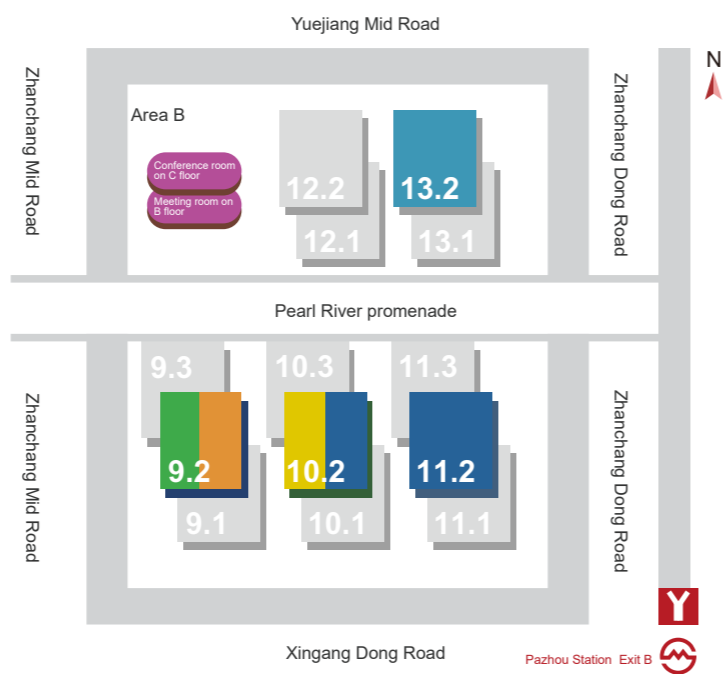


Exhibition sectors and hall layout

Setting the scene for the latest technologies: products along the entire industry chain

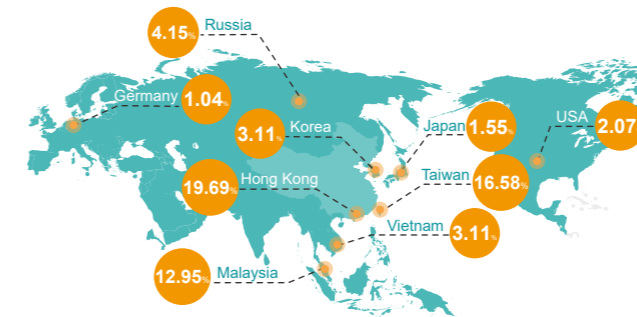
Layout of Exhibition Sections

- 9.2** Solid Waste and Soil Remediation
- 9.2** Environmental Services, International and Regional Pavilions, Department of Ecological Environmental of Guangdong
- 10.2** Monitoring and Detection, Process Control Instruments and Meters
- 10.2** Pumps, Pipes and Valve
- 11.2** Water and Sewage Treatment
- 13.2** Air Pollution Control



International and national visitors were widely represented

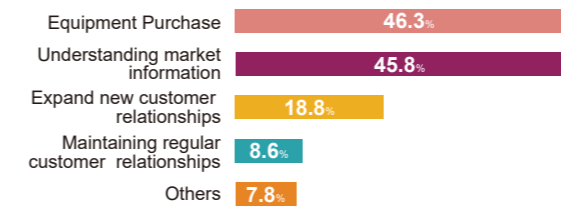
Regions where International visitors come from



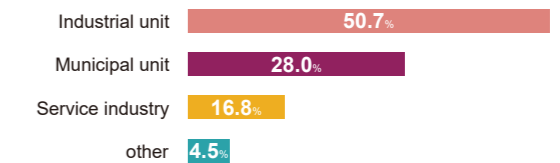
Regions where Chinese visitors come from



Purpose of visiting



Visitor Industry Category



Trade visitor structure

Municipal departments:

Environmental Protection Bureau Ministry of Housing and Urban-Rural Development Municipal Design Institute/Research Institute
Urban Management Bureau Solid Waste Management Center Environmental Monitoring Station

Industrial visitors:

Petroleum/Chemical Paper/Printing Steel/Metallurgy Food/Beverage Leather/Leather Goods Textile/Printing and Dyeing
Plastic / Rubber Electronics/Electrical Appliance Bio/Medicine Automotive/Parts Biology/Pharmaceutical Cement/Ceramic

Agriculture visitors:

Department of Agriculture/Animal Husbandry Bureau Professional cooperatives Animal husbandry enterprises Family farms

Others:

Engineering companies Design firms Equipment manufacturers Complete equipment manufacturers Design manufacturers
Agents Distributors

Supporting program

Amazing forums for exchanging ideas with big names of industry, universities and research

The concurrent Conference on Innovation of Ecological Environment in South China 2020 will center on key domains including water, solid waste, air, soil remediation, environmental monitoring, technological innovation and international environmental technologies. At the same time, many panels will invite elites from politics and business circles as well as academic and research communities to offer detailed insights into the opportunities and challenges that the environmental protection industry faces and to explore innovative solutions for environment technologies.



★ Main forum

- "Belt and Road" Environmental Protection Industry Innovation Conference



📍 Environment Monitoring sector

- Forum on Big Data Application and Innovation for Eco-environmental Monitoring in Guangdong Province



🌱 Ecological Remediation sector

- International Site Remediation Forum



💧 Water sector

- 6th South China Water Pollution Prevention and Control Seminar
- Guangdong Sludge Treatment and Disposal Summit



🏭 Air Pollution Control sector

- Sixth Summit Forum on VOCs Comprehensive Treatment and Monitoring Technology of Key Industries in South China in 2020



🏢 Comprehensiveness sector

- "Providing Enterprises with Technical Services" Keynote Lecture
- Industrial Pollution Prevention Technology Exchange Conference



♻️ Waste sector

- South China Waste Sorting and Green Finance Summit
- Guangdong Province Waste Classification and Treatment Forum

Promotion support services

360° media publicity for brand exposure in all aspects



Industry media



Search promotion



Electronic communication



Social media

Three highlights of the market

Timely

Release exhibition news and exhibitor updates in real time with 200 mass and industry medias.

Accurate

60 EDM issues and group sending 40 times SMS throughout the year, directly reaching the target audience.

Extensive

Through WeChat, Weibo, Baidu, triggering more than 1.44 million ad exposures to engage every potential target audience.



Key facts

Apply now!

Deadline for applications: August 15, 2020

gz.ie-expo.cn

Key facts

Dates

September 16 - 18, 2020

Venue

China Import and Export Fair Complex

For further information, please contact

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Europe (Incl. Russia and Turkey), South East Asia, India, Brazil and Canada

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Organizers

- Guangdong Association of Environmental Protection Industry
- Messe Muenchen Zhongmao Co., Ltd.
- Messe Muenchen GmbH

Co-organizers

- South China Institute of Environmental Sciences, Ministry of Environmental Protection
- Guangdong Environmental Sanitation Association
- Guangdong Association for Environmental Protection
- Guangdong Association of Circular Economy and Resources
- Guangdong Energy Conservation Association

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for Environmental Technologies



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